

2024-25 SY



Product Lookbook



Dynamic Products, Deliciously Served

Welcome to Tasty Brands, where we believe that delicious food should be dynamic. You'll notice that we offer a wide range of products. We don't believe in being confined to one category, it's all part of our commitment to delivering dynamic and delicious food options for K-12. Like our tagline says, expect more.

Our products are:







High-Volume



Participation Driving









4 Product Categories, Countless Possibilities

We have four distinct product lines, each with different strengths:









Lunch

Satisfy every craving with our delicious range of pastas, handhelds, breads, and more

Convenience

Serve up quick and labor-saving options with Anytimers and IW sandwiches.

Breakfast

Kickstart the day with a variety of sandwiches, eggrolls, and both savory and sweet delights.

À La Carte

Elevate snack time with our popcorn, snacks, and beverage offerings.



Stuffed Pastas

Endless ways to elevate your menu.

Product Information

Serving Size



Servings Per Case



Commodity Cheese



Mac & Cheese Ravioli #00833WG 2 m/ma 1.25 oz eq gr



MOST POPULAR



WG Tortellini #00830WG 1 m/ma 1 oz eq gr





MOST POPULAR



WG Stuffed Shells #00803WG 2 m/ma 1.75 oz eq gr







Stuffed Pastas

Endless ways to elevate your menu.





WG Mini Cheese Ravioli

#00837WG 1 m/ma .5 oz eq gr



WG Square Ravioli

#00832WG $2 \, \text{m/ma}$ 1.25 oz eg gr



WG Jumbo Ravioli

00804WG $2 \, \text{m/ma}$ 1 oz eg gr







WG Cheese Lasagna **Rollup (2:1)** #00801WG $2 \, \text{m/ma}$



WG Cheese Lasagna Rollup (1.5:1) #00808WG

1.5 m/ma 1 oz eg gr





WG Manicotti #00825WG 2 m/ma 1.25 oz eq gr





WHY SCHOOLS LOVE IT:

- Speed Scratch
- Restaurant-style comfort food that drives participation

HOW TO USE IT:

- Top with marinara, meat sauce, or add your favorite ingredients and heat for an easy pasta dish.
- Pair with Garlic Knots or Garlic Twiz-Stik





FEATURED PRODUCT

Tasty Brands Mac 'N' Cheese Ravioli (00833WG)

INGREDIENTS

- 5 lb. bag of Mac 'N' Cheese Ravioli (00833WG)
- 4 cups Queso Cheese Sauce
- · 2 cups Buffalo Sauce
- 2.5 lbs, Diced Chicken
- Ranch dressing (garnish)
- 2 cups shredded Cheddar Cheese

DIRECTIONS

- 1. Preheat oven to 350 degrees.
- Combine Queso cheese sauce with buffalo sauce in large mixing bowl.
- 3. Add diced chicken and mix with sauce.
- Add frozen Mac 'N' Cheese Ravioli to bowl, gently mix to coat ravioli.
- 5. Coat full size hotel pan with non-stick spray.
- 6. Add mixed ravioli to pan and spread evenly.
- 7. Place pan in pre-heated oven at 350 degrees.
- Heat for approximately 10-15 minutes or until internal temperature reaches 165 degrees.
- Drizzle Ranch dressing and sprinkle shredded Cheddar cheese before serving.

PizzaBolis & Pizza Bagels

Discover a new way to serve pizza!

Product Information

Servings Per Case

Serving Size



Commodity Cheese



WG PizzaBoli #53201 - Bulk #53206 - IW $2 \, \text{m/ma}$

2 oz eg gr





WG PizzaBoli Bites #53208 2 m/ma 3 oz eg gr





WG Mini Cheese Pizza Bagel #52222 $2 \, \text{m/ma}$ 2 oz eg gr







WG Turkey Pepperoni & Cheese Mini Pizza Bagel #52223 2 m/ma 2 oz eg gr







WHY SCHOOLS LOVE IT:

- Delicious mix of cheese, sauce, and dough
- Available in bulk, IW or bite-sized

HOW TO USE IT:

Top A great alternative to typical pizza to keep student participation

Garlic Knots & Twiz-Stiks

Add an extra grain with **BIG** flavor.

Product Information Serving Size



Servings Per Case Commodity Cheese



#20102

2oz eg gr

1 (120)



MOST POPULAR





WG Garlic Twiz-Stik #62102 2 oz eg gr 1 (108)



WHY SCHOOLS LOVE IT:

- Heat up for a great bakery aroma
- Restaurant-style product that drives participation

HOW TO USE IT:

Add onto any meal to help create a restaurant-quality experience for your students



"New York Style" GARLIC KNOT

Add an extra grain with BIG flavor.

FEATURED BEST SELLER

 Our hand-tied NY Style Garlic Knots ARE packed with Bold Flavor. A classic taste of the Big Apple, it's no suprise these are a best seller. These garlic knots offer restaurant-quality flavor and texture with irresistible bread-crumby goodness.

PAIR WITH:

- · Leafy Green Salads
- Saucy Pasta Dishes

SMART SNACK:

- Serve as a Smart Snack Option
- * Based on Alliance for Healthier Generation Calculator

Now Available Soy Allergen Free #83302

Garlic Cheesy Twiz-Stiks

Try twisted & topped breadsticks.

Product Information



Servings Per Case



Commodity Cheese



WG Garlic Cheesy Twiz-Stik (1:1)

#62001 1 m/ma 1 oz eg gr









WG Garlic Cheesy Twiz-Stik (1:2)

#62002 1 m/ma 2 oz eq gr







WHY SCHOOLS LOVE IT:

- Twisted, topped, restaurant style product that drives participation
- Heat up for a great bakery aroma

HOW TO USE IT:

• Serve two with marinara sauce for a dipping meal students love



Cheesy Bites & Pull Aparts

More cheese, please!



Garlic Cheesy Pull Aparts

#53211 - Bulk #53212 - IW 2 m/ma 2.25 oz eq gr









Garlic Cheesy Bites

#53210 2 m/ma 2.25 oz eg gr







- Cheesy alternative to a garlic knot or breadstick
- Eat as a side, or as a hearty snack
- Fun to eat or share

Breaded Student Favorites

Restaurant quality bites that students love.

Product Information







Commodity Cheese





WG Breaded Mozzarella Sticks

#41009 $2 \, \text{m/ma}$ 2 oz eq gr









MOST POPULAR

WG Breaded Mini Mozzarella Bites

#41005 #41006 - Spicy $2 \, \text{m/ma}$ 2 oz eg gr











MOST POPULAR



WG Breaded Onion Rings

#33504/33507 1 oz eg gr .25 cup veg





MOST POPULAR



WG Breaded Square Cheese Ravioli

#41832 $2 \, \text{m/ma}$ 3.5 oz eq gr









WG Breaded Mini **Cheese Ravioli**

#41837 1 m/ma 1.5 oz eg gr









- Popular among students, increasing meal participation and satisfaction.
- Serve as smart snacks, sides, or main dishes, offering flexibility in menu planning.
- Easy and guick to prepare, making them ideal for busy school kitchens.
- The same quality students get at their favorite restaurants.

SMART SNACK APPROVED

A new twist on our Breaded Favorites. Play with portions and help satisfy student cravings with these delicious takes on smart snacking!



BREADED	
Breaded Onion Rings	5 rings
Mini Mozzarella Bites	6 bites
Mini Spicy Mozzarella Bites	6 bites
Mozzarella Sticks	3 sticks
Breaded Square Ravioli	4 ravioli
Breaded Round Ravioli	5 ravioli

BREADS					
New York Style Garlic Knot	1 knot				
Garlic Cheesy Twiz-Stik	1 stik				
Garlic Twiz-Stik	1 stik				

BOLIS				
Boli Bites	2 bites			

^{*}Smart snack approved based on Alliance for Healthier Generation Calculator

Egg Rolls

Packed with flavor in every bite.





WG Pizza Egg Roll

#41200 - Bulk 1 m/ma 1 oz eg gr





WHY SCHOOLS LOVE IT:

- Unique and popular flavors that appeal to students and add menu variety
- Suitable for lunch or a non-traditional savory breakfast
- · Commodity processing
- Portable and hand-held



WG Buffalo Style Chicken Egg Roll #41209 - Bulk 1 m/ma 1 oz eg gr







EGGROLLS WITH A Twist



ANYTIMERS®

Delicious and convenient meal kits for kids!



Serving Size

Product Information



Servings Per Case



Commodity Cheese



WG Turkey & **Cheese Kit**

#10202 2 m/ma 2 oz eq gr



WG Turkey Pepperoni & Cheese Kit

#10292 $2 \, \text{m/ma}$ 2 oz eg gr



WG Cheese Pizza Kit

#10101 $2 \, \text{m/ma}$ 2 oz eq gr



WG Cheese & Turkey Pepperoni Pizza Kit

#10102 2 m/ma 2 oz eq gr



WG Turkey Ham & Cheese Kit

#10206 2 m/ma 2 oz eq gr





























WG Buffalo Chicken & Cheese Kit

#10218 2 m/ma 2 oz eq gr









WG BBQ Chicken





WG Peanut Butter & Jelly Kit

#10207 2 m/ma 1.25 oz eg gr 1/2 cup veg



REFRIGERATION **NEEDED!**

NO

- The ultimate convenience
- Commodity processing
- Great for before/after vacation, employee callouts, substitute meals, supper, summer, field trips, and more



THE ULTIMATE CONVENIENCE

IW Lunch Sandwiches

Easy-to-serve sandwiches that satisfy student cravings.

Product Information



Servings Per Case



Commodity Cheese









WHY SCHOOLS LOVE IT:

- Mix & match sandwich types to keep interest high!
- All of our sandwiches are IW! Thaw and serve or heat in film for melts.
- Several bread types to meet your needs: croissant, brioche, pullman, flatbreads, subs, wraps, English muffins & waffles!

HOW TO USE IT:

- GREAT FOR:
 - Before and after vacation
 - Manager/employee call outs
 - Substitute meals
 - Supper
 - Summer
 - Field trips
 - · And more!



IW Lunch Sandwiches: By Bread Type















Bread	Item#	CN Contrib.	Description	
	70016	2 m/ma 2 oz eq gr	Turkey Ham & 2 Cheese on WG Brioche	
	70014	2 m/ma 2 oz eq gr	Turkey Ham, Turkey Pepperoni, Turkey Salami, and Mozzarella on WG Brioche	
Brioche (Ovenable film)	74018	2 m/ma 2 oz eq gr	GOURMET CAFÉ Rotisserie Chicken Breast & Mozzarella on WG Brioche* Nitrate/Nitrite Free	
	74076	2 m/ma 2 oz eq gr	GOURMET CAFÉ Black Forest Ham & Cheddar on WG Brioche* Nitrate/Nitrite Free	
	74078	2 m/ma 2 oz eq gr	GOURMET CAFÉ Buffalo Style Chicken Breast & Cheddar on WG Brioche* Nitrate/Nitrite Free	
	70076	2 m/ma 2 oz eq gr	Turkey Ham & Cheese WG Croissant Melt	
Croissant (Ovenable film)	70079	2 m/ma 2 oz eq gr	2 Cheese on WG Croissant Melt 1 72	
	70172	2 m/ma 2 oz eq gr	Turkey & Cheese on WG Croissant Melt	
	70060	2 m/ma 2 oz eq gr	Chicken, Turkey Pepperoni & Cheese on WG Croissant Melt	
1-1	70081	2 m/ma 2 oz eq gr	Turkey Ham & Cheese on WG Sub Roll 72	
Sub (Hoagie)	70080	2 m/ma 2 oz eq gr	Turkey & Cheese on WG Sub Roll 1 72	
(Ovenable film)	70015	2 m/ma 2 oz eq gr	Chicken, Turkey Pepperoni & Cheese on WG Sub Roll	
	70085	2 m/ma 2 oz eq gr	Turkey Ham, Turkey Pepperoni & Cheese on WG Sub Roll	

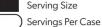
Bread	Item#	CN Contrib.	Description	
Flatbread (Ovenable film)	70662	2 m/ma 2 oz eq gr	GOURMET CAFÉ Oven Roasted Turkey Breast & Mozzarella on WG Flatbread Melt	
	70666	2 m/ma 2 oz eq gr	& American on WG Flatbread Melt	
	70668	2 m/ma 2 oz eq gr	GOURMET CAFÉ Buffalo Style Chicken Breast & Mozzarella on WG Flatbread Melt	
Wedge (Pullman)	70013	2 m/ma 2 oz eq gr	Chicken, Turkey Ham & 2 Cheese on WG Wedge	
	70019	2 m/ma 2 oz eq gr	Turkey & 2 Cheese on WG Wedge 1 72	
	70513	2 m/ma 2 oz eq gr	Turkey, Turkey Ham & Cheese on WG Wedge Nitrate/Nitrite Free *Special Order (40 per Case)*	
Wrap	70002	2 m/ma 1 oz eq gr	Turkey & 2 Cheese in WG Wrap	
	70004	2 m/ma 1 oz eq gr	Turkey Ham, Turkey Pepperoni, Turkey Salami, and Mozzarella in WG Wrap	
	70006	2 m/ma 1 oz eq gr	Turkey Ham & 2 Cheese in WG Wrap 1 80	
BRUNCH FOI	RLUNCH			
English Muffin (Ovenable film)	70495	2 m/ma 2 oz eq gr	Chicken Sausage Patty , Egg & Cheese on WG English Muffin	
Waffle (Ovenable	70338	2 m/ma 2 oz eq gr	Chicken Sausage & Cheese on WG Waffle	
film)	70331	2 m/ma 2 oz eq gr	Cheese on WG Waffle	
Pancake (Ovenable Film)	73603	2 m/ma 2 oz eq gr	Chicken Sausage Patty & Cheese on WG buttemilk pancake Sandwich	



Gourmet Café Deli Meats

Elevate lunchtime with deli excellence.

Product Information



Serving Size



Commodity Cheese





Rotisserie Chicken

#31018

1 m/ma





Buffalo Style Chicken

#31008 1 m/ma

2 (235)



Black Forest Ham

#31006 1.25 m/ma





WHY SCHOOLS LOVE IT:

- Perfect for lunch programs with deli counters/build your own sandwiches!
- Fluff-packed for easy use
- Available in 3 delicious varieties

Nitrate/Nitrite Free

Premium Sliced Deli Meats

Anytime Bakery by Tasty Brands

Whole grain breads: The smart choice for school menus.

Product Information



Serving Size



Commodity Cheese



Belgian Waffle #S721MA8 2 oz eq gr





WG Top Split Hot Dog Bun #20203 2 oz eq gr





WG Sliced Brioche Bun #20204 1 oz eq gr

(120)



WG Slider Roll #20205 2 oz eg gr





WG Sliced Hoagie Roll #20305 2.25 oz eg gr







WG Sliced English Muffin #20404 2 oz eg gr 1 (144)



WG Croissant, 1 oz #20512 1 oz eq gr



WG Croissant, 2 oz #20522 2 oz eg gr





WG Side Split Hot Dog Bun #20206 2 oz eg gr





WG Pullman Bread #20523 1 oz eg gr





WG Hamburger Bun #20202 2 oz eg gr





IW Protein Breakfast Sandwiches

Start their day in a delicious way with a savory protein-packed breakfast.









WHY SCHOOLS LOVE IT:

- Delicious variety of options a perfect savory breakfast!
- Individually wrapped
- Work well in warmers
- Easy to transport for breakfast in classroom

HOW TO USE IT:

- Heat & Serve to create a delicious melt
- Great for grab and go, in classroom, or in cafeteria breakfast programs



IW Protein Breakfast Sandwiches

Product Information



















Bread	Item#	CN Contrib.	Description	
	70073	l m∕ma, l oz eq gr	Turkey Ham & Cheese on WG Croissant Melt	1 120
Croissant	73071	1 m/ma, 1 oz eq gr	Egg Patty & Cheese on WG Croissant *Special order	1 108
	73074	1.25 m/ma, 1 oz eq gr	Chicken Sausage Patty & Cheese on WG Croissant	1 108
English Muffin	73401	1 m/ma, 2 oz eq gr	Egg Patty & Cheese on WG English Muffin	1 (108)
Enriched	73803	1 m/ma, 2 oz eq gr	Chicken Sausage Patty on Enriched Buttermilk Biscuit	1 108
Biscuit	73804	1 m/ma, 2 oz eq gr	Breaded Chicken Patty on Enriched Buttermilk Biscuit	1 (108)
NEW	73601	1 m/ma, 1 oz eq gr	Chicken Sausage Patty on WG Maple Pancake Sandwich	1 (120)
Pancake	73602	1.25 m/ma, 1 oz eq gr	Chicken Sausage Patty & Cheese on WG Maple Pancake Sandwich	1 120
NEW	73805	1.25 m/ma, 2 oz eq gr	Chicken Sausage Patty & Cheese on WG Honey Wheat Biscuit	1 108
Honey Wheat	73806	1 m/ma, 2 oz eq gr	Chicken Sausage Patty on WG Honey Wheat Biscuit	1 108
Biscuit	73807	1 m/ma, 2.5 oz eq gr	Breaded Chicken Patty on WG Honey Wheat Biscuit	1 108
Whole Wheat Biscuit	73810	1 m/ma, 1.75 oz eq gr	Breaded Chicken Fillet on a Biscuit	1 108





NEW WAFFLES

Newly Formulated & Blasted with Flavor!



Individually wrapped for convenience



Variety of flavors help drive participation



New & improved recipe students will love!







FACTS

2 oz eq gr Serving Size: 1 Portion Size (oz): 2.30

25

Handheld Waffles

A newly perfected recipe that's irresistibly delicious.





Belgian Waffle, IW #S722MA #S721MA - Bulk 2 oz eg gr





WG 1 oz Maple

#1GE722MA

oz eg gr

Belgian Waffle, IW



WG Strawberry Belgian Waffle, IW #S722ST 2 oz eg gr







WG Cereal Blast FunN'Fruitti Belgian Waffle, IW #S922FF 2 oz eg gr







WG Blueberry Belgian Waffle, IW #S722BL 2 oz eg gr







WG Cereal Blast ChocO'Crisp Belgian Waffle, IW #S922CC 2 oz eg gr







WG Chololate Chip Belgian Waffle, IW #S722CC 2 oz eg gr







WG Cereal Blast CinnA'Crisp Belgian Waffle, IW #S922CT 2 oz eg gr







WG Vanilla Belgian Waffle, IW #S722VA #S721VA - Bulk 2 oz eg gr









Beyond the Sandwich

Roll into the day with handheld breakfasts students love.











WHY SCHOOLS LOVE IT:

- Easy to hold and eat, making them convenient for kids
- A familiar breakfast in a new, fun form
- Work well in warmers
- Easy to transport for breakfast in classroom

HOW TO USE /T:

- Heat & Serve to create a delicious melt
- Serve as a savory breakfast or double up for a Brunch-for-Lunch option

Non-Protein Breakfast

Convenient on-the-go breakfast solutions for busy students.













WG StrawberryBoli, IW #53205 2 oz eg gr





WHY SCHOOLS LOVE IT:

- **Bolis:** Two delicious flavors. IW for easy foodservice.
- Bagel Dot: An easy, convenient, IW breakfast perfect as a BIC Option. A fun take on your typical bagel

HOW TO USE IT:

- Heat & Serve or Thaw & Serve
- Great for grab and go, in classroom, or in cafeteria breakfast programs

Popcorn & Popcorn Chips

Smart snacks that fuel student cravings.

Product Information





Commodity Cheese





Sea Salt **Popcorn Chips** #0802181 .75 oz eg gr 1 (72)



Popcorn Indiana® Sweet 'N Saltv #8435710084 .5 oz eq gr 48



Hot Chocolate Flavored Popcorn #92002 .5 oz eq gr

1 (50)



Sea Salt Popcorn #92003 .25 oz eg gr



1 (50)



- Great new popcorn flavors: Hot Chocolate & Sea Salt
- Popcorn chips offer the flavor of traditional popcorn while lending a more convenient and portable form or snacking.
- All options ship in beautifully designed Display Ready Cases: lust stack and sell!



Cupcakes

Crème-filled cupcakes offer a deliciously satisfying treat!



Crème Filled Vanilla Flavored Cupcakes, IW #22203 .25 oz eg gr

1 (96)



WG Crème Filled Chocolate Cupcakes, IW #22204 .25 oz eg gr

1 (96)





- Smart Snack approved
- Individually wrapped in convenient festive new packaging.
- Available in 2 delicious flavors to keep student interests high.
- Great options for school celebrations!

Beverages

PERK up your students and increase participation with our new cold brew coffee!









Commodity Cheese



PERK Cold Brew Original Coffee Flavored Milk #68002





PERK Cold Brew Vanilla Coffee Flavored Milk







- An À La Carte option students will love
- Eye-catching & attractive design to grab students attention and drive participation
- An À La Carte option students will love
- Made with Low Fat Milk
- Caffeine Free

NEW





COLD BREW COFFEE FLAVORED MILK

Perk is a delicious addition to your a la carte offerings. This daily "perk" delivers smooth, rich coffee flavor without the caffeine, making it a student favorite. Energize your menu with a drink your students will love!

TWO NEW FLAVORS
ORIGINAL & VANILLA



THANK YOU!

For news and exciting new offerings, visit: TastyBrandsK12.com

Connect with us on social! @TastyBrandsK12



